

Western Union Strike Is Set for Midnight

Washington, April 2 (UP)—Union officials said today that 300,000 Western Union employees across the country will "very definitely" strike at midnight unless the company makes an "acceptable" wage offer.

Adolph Brungs, president of the Western Union division of the A.F.L. Commercial Telegraphers union, said that "as matters stand now, there'll be a strike."

"There will absolutely be no further postponement unless the company makes an acceptable wage offer," he said, adding that Western Union has "not budged an inch" in negotiations.

J. L. Wilcox, vice president and chief negotiator for the telegraph firm, confirmed that no wage offer had been made. He said the company could "not afford" a wage boost and that the union's demands would put it "in the red."

Messengers, clerks and telegraphers are demanding a 50-cent hourly "package" increase which the company estimates would add \$50,000,000 to annual payroll cost. Average hourly earnings in the company are \$1.03 except for messengers who earn 85 cents an hour.

Brungs said that if the strike goes off on schedule, "we are going to be in a bad way."

Continued on Page Two

DFC Awarded Malvern Officer

Ft. Sill Okla., April 2 (AP)—A 23-year-old Malvern, Ark. Army officer has been awarded the Distinguished Service Cross, the nation's second highest military decoration, for heroism in Korea.

He is Lt. Walter R. Rhodes, son of Mr. and Mrs. Dock Rhodes, Rt. 2, Malvern.

The citation shows that: On Sept. 23, 1951, Rhodes went up Heartbreak Ridge, near Piar, Korea. He was attached as a rifle company.

Moving up with the assault elements, Rhodes took a position exposed to enemy fire in order to direct the fire of his own company.

During the action, he carried ammunition to the hard-pressed infantry, making numerous trips up a steep slope. He later picked up a rifle and rallied the men about him to stop an enemy counter-attack.

While serving with the 37th Field Artillery Battalion of the Second Division in Korea for 15 months, Rhodes also was awarded the Silver Star, the Bronze Star and a Purple Heart. A graduate of Glen Rose, Ark., High School, Rhodes has been in the Army for three and a half years.

He now is attending artillery school at Ft. Sill.

Rhodes received his DSC during a ceremony here in which 12 other Korean veterans were decorated.

"It's nice to have this," Rhodes said, looking at his new medal. "I guess I'll send it home to Mom."

Educator Started Successful Career in Local Schools

Dr. Fred N. Briggs who started his education here, has been named assistant Dean of the Graduate Division and Dean in charge of graduate work on David campus at the University of California.

He is the son of Mrs. J. K. Briggs and brother of Mrs. Walter Carter of Hope. He graduated from Hope High School in 1915.

Professor Briggs went to California in 1919, following graduation from the University of Missouri and finally worked his way up to Associate Plant Pathologist in Berkeley before leaving the USDA in 1930 to join the University of California agriculture department.

He obtained his M. S. degree in 1922, his Ph. D. in genetics in 1925. A full professor since 1941 Dr. Briggs took over chairmanship of the University of California's agronomy department in 1948.

Californians are very familiar with the record that Dr. Briggs has made in his studies of the genetics of disease resistance and the results he has obtained in adapting his findings to commercial production.

Cars Damaged in Downtown Wreck

Downtown on West Division Street yesterday afternoon drove



REAL CASUALTY — Second Lt. Harold Williams, right, Washington, N. C., shot and killed by Pvt. Michael Kunak, Baltimore, with a home-made bullet in a mess tent near Lampasas. The cook's helper said he was "willing to do anything to get out of the Army." Both men were participants in Operation Long Horn. Miss Sally Bradford, 19, left, Williams' sweetheart, was getting ready to write him a letter from Houston when she heard of his death. (NEA Telephoto)



SWEET TALKERS — WAC Pvt. Betty Lee Bruno, left, is acting as "Lorelei, the sweet voice of the aggressor," for the Army Air Force maneuver Long Horn near Fort Hood, Pfc. Shirley Atterbury, right, is "Laura," voice of the U. S. defending forces. Both girls will try, with sweet talk, to induce members of the opposing forces to surrender. (NEA Telephoto)

Apparently the Emergency Is Over Now — the Hotels Want Your Business Again

By HAL BOYLE

New York, April 2 (AP)—During the last war many a weary traveler figured it must be easier to get the keys to Fort Knox than a key to the average hotel room.

Hotel desk clerks were more powerful than the neighborhood butcher. Remember how they looked at you as if you had the measles? Yes, even though you assured them you'd be wildly content with a cot in the boiler room—or even a blanket and a sofa on the mezzanine.

The room shortage battles annoyed some people so much they swore they would never leave their own hearts again unless forced out by fire or flood.

Well, the good news for today is—you can start hitting the open road again, fellows, hotels want you now. The emergency is over. The welcome mat is at the front door. The desk clerk again says, "yes, sir."

"Business is excellent, but the terrific pressure is no longer there," said Frank Wangman, one of the old European Hotel family. "We no longer have to spend most of our time saying 'no' to people we'd like to take care of."

Wangman, now 39, served an apprenticeship in such over-sized inns as the Ritz in London and the swank George V in Paris before becoming general manager of the Roosevelt Hotel here which caters to more than 250,000 guests a year.

He believes that hotel-keeping, now one of the nation's eight largest industries, is in the same transitory phase the department store was a generation ago.

"About 20 years ago we had trouble attracting outstanding young men because they didn't want to work in a service industry," he said.

"But not any more. It's a big business offering big rewards. Right now we have in our dishwashing department a boy who took post-graduate courses at Cambridge University and a former British Naval officer who commanded a destroyer. There is a graduate of Yale working as a file clerk in our accounting department."

"They are learning the business from the bottom. So many young men with good educational and family backgrounds are coming in."

Hope Man Charged in Wreck Which Woman Was Hurt

Texarkana — A woman identified as Betty Bird, 37 of Texarkana, suffered a leg fracture and possible broken jaw late Tuesday when a car in which she was a passenger collided with a parked car about a mile off of Highway 87 on the Dooley Ferry Road.

The driver of the car, R. B. Pitkin, 37, of Hope, Ark. has been charged with driving while intoxicated. He received minor injuries.

Europe Told U. S. Money Must Get Better Results

Paris, April 2 (AP)—Gen. Eisenhower said the United States needs to continue its support of European reconstruction — but must get more results for the money.

The general's opinion was stated in his first annual report as commander of the North Atlantic Treaty defense forces, Americans looking at the report could speculate that he had one eye on the voters who later may be asked to put him in the White House.

"Europe must become self-sustaining in military manufacturing at the earliest possible date," he said. "America cannot continue to be the primary source of munitions for the entire free world."

"It would be fatuous for anyone to assume that the taxpayers of America will continue to pour money and resources into Europe unless encouraged by steady progress toward mutual co-operation and full effectiveness."

But the general left no doubt about his belief in NATO. Without it, he said, the future of the United States and Canada "could promise over-greater danger of attack, requiring endless sacrifices and defense costs which would ultimately break their economies."

Eisenhower presented a 12,000-word report to American and the other 13 nations aligned in defense

Continued on Page Two

Young Farmer Tramples Man to Death

Sheridan, April 2 (AP)—A first degree murder charge has been filed against a young farmer accused of stamping to death an elderly neighbor.

Prosecutor Joe McCoy filed an information against Alfred Stubblefield, 30, of Prattville, late yesterday, shortly after the man was arrested in the slaying of 80-year-old Albert Threet.

Circuit Judge Ernest Maner ordered Stubblefield committed to the state mental hospital for observation.

Sheriff W. N. Hall said Stubblefield was working at the home of his brother-in-law, G. H. Fuell, when he suddenly picked up an axe and struck Fuell. Stubblefield then entered the Fuell home and chased other members of the family, but did not catch them.

Sheriff Hall said that next Stubblefield ran from the house and attacked Threet, who was leading a horse past the Fuell home. The officer said Stubblefield knocked Threet to the ground and jumped up and down on him, injuring Threet fatally.

Industrial Appreciation Day Planned

A meeting was held Tuesday afternoon in the Chamber of Commerce office of the Retail Merchants Division chairman, Syvelle Burke, chairman of the Retail Division conducted the meeting with C. V. Nunn, Sr., J. C. Atchley, Corbin Foster, A. E. Stonequist, and J. V. Moore, Jr., present.

The purpose of the meeting was to discuss a proposed plan to jointly sponsor, with the present industry committee and the Hope, Hempstead County and Arkansas Products Committee, an Industrial Appreciation Day. Tentative plans are set for Saturday, April 28.

In connection with this Industrial Appreciation Day industrial exhibits will be worked out in a downtown store building. This industrial exhibit will consist of a display of products manufactured in Hope by each individual manufacturer. The employees of every Hope manufacturer will be honored that day by the Hope merchants.

Present plans include a door prize at the exhibit building for some lucky ticket holder and some sort of small gift for every child attending the exhibit.

It is the feeling of these three committees that this event will be one of the finest things ever undertaken in Hope. Every merchant will be contacted with plans for that special day explained to them and the cooperation urged.

Johnny Britt Takes Over Godbold Grocery

Announcement was made today of the purchase of Dan Godbold's Grocery on West Second Street by Johnny Britt. The store has been in operation for some 20 years.

Mr. Britt, a native of Hope, has been in the grocery business many years. In fact he started with Godbold's Grocery at the age of 12 and for the next 10 years he

Taft Makes Comeback in Nebraska, Wisconsin Poll; Kerr Defeated

Taft Slightly Ahead of Ike in Nebraska

Omaha, April 2 (AP)—Senator Robert S. Kerr of Oklahoma today conceded his defeat in Nebraska's Democratic presidential primary while Senator Taft forged into a small but impressive lead in the GOP contest.

Kerr acknowledged he had lost his chance of victory after more than half of the state's 2058 precincts had given Sen. Kefauver of Tennessee better than 9,000 votes plurality.

"Senator Kefauver had won the popular contest," Kerr said, "for which I congratulate him."

The lead between Taft and Eisenhower had shifted during the night from Taft to Eisenhower to Taft and back again in a dizzy series of changes that gave little sign of developing a steady trend.

Taft stood a good chance of winning at least 16 of Nebraska's 18 GOP national convention delegates. This estimate was based on incomplete and inconclusive returns.

On the Democratic side, there was no clear picture of what the delegate situation would be.

The reason Taft appeared likely to get most of the GOP delegates was this: Most of the candidates who now are in front in the voting have said they will abide by the result of the popular contest or have announced previously they were for Taft.

The division was not so clear among the Democrats. Kefauver and Kerr both seemed likely to get the support of five delegates even though Kefauver was the popular winner.

In Taft's Omaha (Douglas County) stronghold, there were still more than 80 precincts to be heard from. But in Eisenhower's stronghold of Lincoln (Lancaster County), he had only 15 unreported precincts. This would indicate Taft was in the stronger position.

A check of the counties and how they voted told the graphic story of how Taft surged to the front: Taft was carrying 45 of the state's 93 counties. Stassen was ahead in 28 and Eisenhower was leading in only 13. The Eisenhower strength was concentrated heavily in Lancaster County and in a few western Nebraska centers.

A run-down on the percentage figures in the latest count showed Taft with 38 per cent, Eisenhower with 32 per cent and Stassen with 24 per cent. Again this strongly etched the fact that Stassen had sapped Eisenhower's strength in this race.

Hempstead Gas Tax Turnback Share \$8,932

Little Rock, April 2 (AP)—A total of \$1,038,575 in turnback funds has been distributed to Arkansas counties by the state.

Of the total, \$128,398 represented sales tax collections; \$209,700 from severance taxes and \$713,279 came from gasoline taxes. Cities received \$80,098 from the sales tax. Cities which received more than \$1,000 from the sales tax included Fayetteville \$1,269; Fayetteville \$1,334; Jonesboro \$1,275 and Pine Bluff \$2,903.

Counties receiving more than \$2,500 from the sales tax included Craighead \$2,500; Jefferson \$3,470; Mississippi \$3,701 and White \$3,848.

Counties which got more than \$12,000 from severance tax turnbacks included Columbia \$37,745; Ouachita \$39,208.

Distribution of gasoline tax turnbacks by counties included Columbia \$10,628; Craighead \$15,817; Faulkner \$9,718; Greene \$9,659; Hempstead \$2,533; Mississippi \$2,570; Ouachita \$1,269; Phillips \$1,780; Polk \$1,269; Pope \$1,269; and Washington \$11,780.

More than \$1 million dollars was distributed to the various state funds from March tax revenues.

Economy Car Arrives on Time

Miss Economy, Ford's gasoline mileage test car, pulled into Hope on schedule yesterday and was greeted at the station by a large group of people.



Bill Hyde
William S. "Bill" Hyde, North Little Rock, has been appointed Industrial Engineer of the Gas Pipeline Department of the Arkansas Louisiana Gas Company, Little Rock, by A. H. Weyland, President of the company, according to an announcement by J. F. Gresham, local manager in Hope.

Hyde, an employee of the Arkansas Louisiana Gas Company since 1934, was assistant industrial engineer in the company's Gas Distribution department in Little Rock at the time of his promotion. He will be in charge of natural gas sales and service to large industrial accounts supplied off the company's main pipeline system in central Arkansas. A. H. Crouch, recently resigned.

Costello Trial Near Rapid Conclusion

New York, April 2 (AP)—The second and contempt trial of Gambler Frank Costello moved towards a rapid conclusion today with the government planning to rest its case.

U. S. Atty. Myles J. Lane says he expects to wind up his presentation of evidence soon after court opens this morning.

Kenneth M. Spence, attorney for Costello, says he does not plan to put the gravel-voiced gambler on the witness stand, and adds: "I don't think I'll put any evidence in."

Another Try on Civil Function Bill

Washington, April 2 (AP)—Beaten in 10 attempts, complaining House members were ready to try again today to add projects to the \$492,414,000 Civil Functions bill.

The measure moved without change yesterday through four hours of debate and efforts to add some 10 million dollars to its total. The bill as recommended by the appropriations committee is \$200,542,900 or 29 per cent below President Truman's budget recommendations.

The bill includes \$187,450,000 for rivers and harbors projects; \$421,222,400 for flood control projects; \$59,605,000 for flood control on the lower Mississippi.

Numerous members took the floor yesterday and protested elimination of projects in their districts while the country spends large sums abroad.

When Rep. Ford (D-Mich.) committee member, said that the bill contains nine million dollars for Arkansas projects and that some states get nothing under the bill, Rep. Tackett (D-Ark.) said: "Arkansas doesn't need anything—Arkansas does."

Mary Lasey Featured in Magazine

A magazine, "The Cincinnati Enquirer," has featured Mary Lasey in its March 29 issue. The magazine is a national publication and is known for its high quality of journalism.

Roundup Club Plans Regular Session

There will be a meeting of the Hope Roundup Club Thursday night at 7:30 at the Elks Club. All members are urged to attend.

Kiwanis Meet Climaxed With Ladies' Dinner

Climaxing the Kiwanis International Division XIV Spring Conference held at the Hotel Barlow yesterday was the banquet given 7 p. m. last night at the Hope High School Cafeteria in honor of Dr. Earl A. Collins, Governor of the Kiwanis International Mo.-Ark. District. Dr. Collins was the guest speaker for the evening, and Jack Lowe, president of Hope Kiwanis Club, presided.

After the invocation by Henry Haynes and the official welcome by Mayor John Wilson, J. L. Lieb-long gave a toast to the ladies and Mitchell Sparks, Lieutenant-Governor of Kiwanis International Division XIV, introduced the visitors and guests. Mrs. Lera Johnson, of Prescott, entertained with accordion numbers.

Governor Collins, introduced by Lieutenant Governor Mitchell Sparks, spoke to the group about the Kiwanis Theme for the Year—"Liberty—Let's Keep It."

Guests for the occasion were Governor Earl Collins, Cape Girardeau, Mo., Linus Bartels, Kiwanis International Secretary for the Mo.-Ark. District, Cape Girardeau, and Mayor and Mrs. John L. Wilson, Hope.

Visitors included: Mr. and Mrs. J. N. Williams, Mr. and Mrs. Wallace Waits, Mr. and Mrs. Elmer Thomas, Mr. and Mrs. Cecil Dennis, Dr. Frank Erwin, and Felty Best, all from the Magnolia Kiwanis Club, Mrs. Lera Johnson and Jeff Livingston, Prescott, General Wm. G. Livesey, Dr. Gibbs, Loyce Pitts, and J. B. Johns, all of the Hot Springs Kiwanis Club, and thirteen members of the Hope Key Club.

The conference was one of the best ever held in Division XIV and representatives from the clubs of Hope, Camden, El Dorado, Magnolia, Hot Springs, and Prescott, (the six cities in the division) were present.

Billy Gentry served as the representative from the Hope Key Club for the afternoon session.

Fred White, 60, Succumbs Here Unexpectedly

Fred White, aged 60, a resident of Hope for many years, died unexpectedly yesterday in Martindale Clinic where he had gone to discuss business matters.

Mr. White was a highly skilled carpenter and cabinet maker. He is survived by his mother, Mrs. S. W. White, a daughter, Mrs. Thomas Cannon of Hope and a sister, Mrs. Bob Crook of Texarkana.

Funeral services will be held at 10 a. m. Thursday at the Martindale Clinic.

Firestone Workers Remain on Strike

The walkout started Sunday when the company suspended workers. R. L. Tracy, local rubber workers president, said union officials had been unable to get the strikers to return to jobs.

Suppose Your Child Needs Aspi-
- In The Middle Of The Night?

How good to have St. Joseph Aspirin Children handy for instant use! Approved thousands of doctors. Your child will like orange flavor—you'll like not having to cut tablets—each is 1/4 adult dose. Wait, be prepared—buy St. Joseph Aspirin Children today. 50¢ per bottle.

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rn \$1.05
Plus 15% Federal Tax
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ade



15

You too must look your best
for the *Parade*



Easter Parade

When you dress up for Easter
In a *Style-Mart* suit you
don't have to sacrifice
comfort for appearance.
Style-Mart master-tailoring
assures perfect fit plus that
well-dressed look. Choose

today from a wonderful
selection of quality fabrics
in a variety of patterns and
colors. We have your size.

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Phone 7-3431 Between 8 A. M. and 4 P. M.

Wednesday, April 2

Miss Gloria Jurlis
Weds Floyd Pharris
Miss Gloria Jurlis of Mineral
Springs, daughter of E. V. Jurlis
became the bride of Floyd Pharris
son of Mr. and Mrs. F. L. Pharris
of this city, in the home of the
officiating minister, Elder Carlton

Larry Walker Honored

Mrs. A. A. Albritton, hostess to the Current Study Club in her home Tuesday afternoon at 2:30 p. m.

Mrs. J. A. Bowden, vice president, presided over the business meeting. Plans were made for the annual picnic in May. Mrs. Arthur Martin was welcomed as a new member.

Flood waters from the Missouri River forced 60 families from the homes west of Williston. N. D.

Cooler weather was reported today from the Appalachians westward through most of the Great Lakes region and the Ohio Valley.

Hospital Notes
Branch
Admitted: Katie Mae Ray, Le
ville.
Discharged: Mrs. Daisy Har
Austin, Texas.

Josephine
Admitted: Mr. Norman Cou
Hope.
Discharged: Mrs. John Bur
and baby Hope. Mrs. W. H. C
and baby Ozon. Mrs. Ford

CURE FOR SNOWBALLER— Larry Pearson, 9, of Minneapolis, won't throw snowballs at autos anymore. An agile motorist collared the boy, and took him to his father, F. D. Pearson. The elder Pearson made Larry stand at a busy intersection adorned with this sign. Larry also missed out on supper. (NEA Telephoto)

seen tornadoes before," he is, "The wind got kinda fierce rain came down hard but

ar, "That's when I went to
milking and couldn't find my
or my cow,"

ar, Last year France opened

Mr. and Mrs. T. Johnson	2.00
John Coleman	1.00
Lewis Gro & Market	5.00
Mrs. Muriel Stuart	1.00
Mrs. Ruthenia Bowles	1.00
Mrs. Lula Daniels	1.50
Mrs. Ella T. Yergler	2.00
George Lollis	1.00
Mrs. Carra Newton	1.00
Mr. and Mrs. S. M. Story	1.00
Mr. and Mrs. Mack Trotter	1.00
Mrs. Sarah McNeil	1.00
Horace Briggs	.60
Mr. and Mrs. Charlie Conway	2.50
Mrs. Neva Carmichael	1.00
Mrs. Dora Kern	1.00
Jesse McFadden	1.00
Cooper's Store	1.00
Harry Jones	1.00
Dr. Thomas Auto Service	1.00
Mrs. Lula Benton	1.00
Jonah Benton	.50
Verley Powell	1.00
Mr. and Mrs. Wm. Royston	2.00
Davenport Plumbing & Repair	1.00

One Mistake

mini-
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more
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(Paw
 5 16
 1977

1. The first step in the process is to identify the problem. This involves gathering information about the situation and understanding the needs of the stakeholders involved. Once the problem is identified, the next step is to develop a plan of action. This plan should outline the goals of the project, the tasks that need to be completed, and the resources that will be required. The third step is to implement the plan. This involves putting the plan into action and monitoring progress. Finally, the fourth step is to evaluate the results. This involves assessing the outcomes of the project and determining whether the goals have been achieved.

100

TODAY STARTS

RIALTO

ANGELS IN THE OUTFIELD

PAUL DOUGLAS
JANET LEIGH

WILLIS
WATSON • STONE
BROWN • HARRIS
MEMPHIS • ARNETTE
MCCORMACK
AND OTHERS

ber participated in a contest given by Mrs. T. S. Perkinson.

After the meeting the club made a tour of the Albritton's garden.

Miss Susanna Varner Price
To Wed Judge L. G. Hurley

The marriage of Miss Susanna Varner Price of this city to Judge L. G. Hurley, attorney Gladewater, Texas, will take place at 3 p.m. Friday, with the Rev. and Virgil Keeley officiating.

Mr. Hurley is the former mayor of Smackover, Arkansas, and county judge of Hardin County, Texas.

The couple plan to reside Gladewater, Texas.

Coming and Going

Mr. and Mrs. Dudley Gee and daughter, Mary Ethel, of Greenville, Miss., are the guests of Mr. and Mrs. Allen Gee, Jr. and family.

J. T. Luck and family, Matt and Jim Jr., were recent guests in the home of Mr. and Mrs. F. Luck. Mr. Luck will begin work on his PhD at Florida State University in June.

College Notes

The University of Arkansas produced three in the 30 universities colleges entered in the men's division of debate at the 17th annual Louisiana Speech Tournament at Northwestern State College, Natchitoches, La., March 28-29. Tony Boyett was a member of the University's team.

Hospital Notes

Branch
Admitted: Katie Mae Ray, Leville.
Discharged: Mrs. Daisy Harris, Austin, Texas.

Josephine
Admitted: Mr. Norman Coulter, Hope.
Discharged: Mrs. John Burck and baby, Hope. Mrs. W. H. C. and baby, Cross, Mrs. T. H. and baby, Cross, Mrs. T. H. and baby, Cross, Mrs. T. H. and baby, Cross.

Several big companies and independent operators previously have leased millions of acres between the Oklahoma border and the Pulaski county line along Arkansas River.

It was reported that these men have crews throughout the central area for surface geologic examination: Carter Oil Company, Sun Oil Company; Murphy Oil Company, Gulf Refining Company, Continental Oil Company and Deep Rock Oil Company.

Prices in the Prairie section are ranging from 50 cents per acre.

Kefauver Thanks Nebraskans

Omaha, April 2 (AP). —(Continued) victory in Nebraska's Democratic presidential primary, Sen. Kefauver of Tennessee issued a statement early today saying:

"The people of Nebraska, Colorado, New Hampshire and Minnesota have voted decisively. The vote gave me confidence in my program and things I will fight for — integrity and honesty and saving in government, progressive policies and effective world peace — is the greatest honor."

"I will carry out these policies to the utmost of my ability. I believe in restoring to the people their control of their government. The people approve."

Learns Truth With Missing Cow

Searcy, April 1 (AP)—J. L. of Antioch recalled the March tornado.

"I saw it coming but didn't think much about it 'cause we'd seen tornadoes before," he said.

"The wind got kinda fierce and rain came down hard but it didn't give much thought until after."

"That's when I went to bed and couldn't find my cow or my cow."

—Lester C. Fries, Searcy, Ark.

Novelist Dies

New York, April 2 (AP)—Austrian-born Marcel Schwob, 74, whose "L'Étranger" was a theoretical classic, died yesterday after a long illness. Hungarian-born Molnar came to the U. S. in 1940 as a refugee.

Body Found After Five Months

Walnut Ridge, April 2 (AP)—body of a hunter who drowned November has been found in Black River near Powhatan. Omer Child's body was floating in the river yesterday, two commercial fishermen. Even, the body of his brother, 17, still is missing. Omer, 58, and Lester, 50, disappeared while duck hunting on the river Nov. 29-30.

Cigarette Tax Drop Postponed

Little Rock, April 1 (AP)—The date of Price Stabilization has been postponed for another 15 days the effective date of an order would cut cigarette prices in Arkansas. The order originally was to become effective March 1. The order was postponed until today, and until April 16. The order revokes a regulation which permitted sellers of cigarettes to comply with the Arkansas minimum markup fair trades. If and when the revocation comes effective, cigarette prices will be reduced one to three cents a pack in Arkansas. The additional delay, OPS is to give advocates of the minimum markup law and the regulation allowing compliance time to present their arguments.

Lawhon Not to Run

North Little Rock, April 1 (AP)—Maxon Ross Lawhon, 44, will not be a candidate for

Choose a LIFE

"Triple Fitted"

Formfit
for degree
well

Wide Separation
Life Bras from

\$2.50

: : : Because a vital new measurement has been added, you need never again settle for less than perfection in bra fit! For now Formfit, and only Formfit, takes the ultimate step. "Triple Fits" Life Bras to (1) your bust size, (2) your cup size, (3) *your separation—wide, medium or narrow!* Result—a far lovelier bustline. Far more comfort. Far greater freedom. Come see for yourself. Be "Triple Fitted" in a Life Bra. Today!



Medium Separation
Life Bras from

\$3.00

Magic

A
for the we
A or B bust
look with

Magic Life Bra

FORMFIT LIFEBRAS

MADE IN U.S.A.

SEEK FOR THE FORMFIT SIGNATURE

FORMFIT LIFEBRAS

PIN-WORMS

MAY BE
A FAMILY AFFAIR

Fidgeting, nose-picking and itching are rental signs of the little signs of Pin-Worms. Irritation that medical men refuse one out of five men examined, and that may be victims and not hosts.

To get rid of Pin-Worms must not only be killed in the large intestine they live and multiply actively what Jayer's Pin-Worms do.

First—a scientific force the tablets into the large intestine. They are modern, medical—no gradient goes right to the Pin-Worms quickly and.

Don't take chances. Sit down here and read the edition. At the first sign of Worms, ask your doctor for the small, easy-to-take tablets by Jayer's Pin-Worms, or your doctor for over 100 years.

JAYER'S

FOR PIN-WORMS

The Negro Community

By Helen Turner
Phone 7-4474
Or bring items to Miss Turner
at Hicks Funeral Home

Spirits of Zion Gospel sing-
ers will stage a program at 2
p.m. Sunday at the CME church,
1215 S. 1st St., sponsored by
Rev. J. H. Turner.

There will be a party at home of Glenn Edwards, Wednesday night April 2, sponsored by the Gospel Harmonettes. Admission is 25 cents.

The Southland Gospel singers of Exarkana will stage a program at Mt. Zion CME church Sunday night, April 6. The public is invited.

The Gospel Harmonetts will program at Mt. Sina Methodist church Sunday night, April 6. Public is invited.

Sunday, will be an important day at the Oak Grove Baptist Church. It will be Rally Day for the purpose of meeting some needed contributions. Services will continue

The American Legion, N

Will Post No. 427 is having a
Easter party at the China
Grove on Friday, April 4, at
p.m. Admission is \$1.00 per c
Everyone is invited to com

Bethel AME Church will sponsor a Calendar rally for the 1st of their 2nd quota for Shorter.

ge North Little Rock, Ark.
s the supporting church i
Hope area any help given
worthy cause will be great
preciated.

The workers are Mrs. Chambers, Mrs. L. M. Davis, W. E. Lowe, Mrs. Hosea W. Mrs. Alvla Wyatt, Miss G. Scoggings, Mrs. Mattie N. Mrs. E. L. Hicks, Mrs. M. L.

Mrs. E. L. Hicks, Mrs. Alexander, Miss Dorothy Jo Mrs. Samatha Swift, Mrs. Hicks. The rally closes April 1. Shorter college is one of the major colleges helping to

Fights Lost Nigh

Fights Last Night
By The Associated Press
Los Angeles — Jimmy C...
34, New York, outpointed

New Orleans — Juan P. Adame, 131, Monterrey, Mexico, and 134, Tampico, Mexico, and 135, Del Flanagan, 141, St. Louis.

Portland, Me. — Bob Stee
166 Portland, Me., stopped C
Goulart 157½, Cambridge,
t.
Sacramento, Calif.—Baby

135, Oakland, California; s
Chuch Jimenez, 135, Los A
10.
White Plains, N. Y. — R
Tiger Jones, 153 1-2, Yon

Pittsburgh — Art Henri, 19
Yerk, knocked out Lalu S
178, Warren, O., 2.

Newark, T. J. — Bobby
146, Wilkes-Barre Pa., out
Herman McCray, 144, Philad
3.
St. Louis — Stan Howlett

East St. Louis, Ill., stopped
Brown, 180, Toledo, 2.

INSTEAD CHANCERY COURT
INSTEAD
PLAINT
DEFENDANT
CE

and corporations, and all of the following described, ending in the Chancery Court, for the purpose of enforcing the collection of certain taxes on lands, the name of each such person, or her, or its land, together with the amount due to the State.

	1948	YEAR 1949
DESCRIPTION		
KANSAS		
Lot 1, Block 2	2.50	2.50
Lot 1, Block 2	.25	.25
Lot 5, Block 2	.50	

ot 3, Block 2	2.50	
ot 8, Block 2	2.50	2.50
ive, Block 2	2.50	1.25
16, Block 2	1.00	1.00
& 7, Block 3	1.00	
t 16, Block 3	2.50	2.50
& 7, Block 2		50

lot 5, Block 2		
13, Block 29	.50	.50
3, Block 30	.50	.50
18, Block 30	7.50	15.00
9, Block 31	.25	.25

5.	Block	4	2.00	2.00
5.	Block	7	3.50	3.50
14.	Block	7	5.00	
11.	Block	8	3.00	3.00
16.	Block	8	.25	.25
13.	Block	8		.25

15. Black 8		1.00
15. Black 10	15.00	
4. Black 16		1.00
8. Black 7		.25
1. Black 17	.25	.25

OF FULTON, ARKANSAS

6, Block 10	50	
	6.30	6.00
	1.00	1.00
		3.20
C. TWP. RGE.		
17 13S 26W	.82	

17	13S	28W	3.00	3.00
35	13S	28W	4.50	4.50
4	14S	26W	9.10	
2	14S	26W		
2	14S	26W		
3	14S	26W		
3	14S	26W		

and all others interested in

...will be taken for confession
...sale of said lands for the p
...taxes with the payment of in
...day of April, 1862.



MR. MERCHANT, WHY NOT DO A REAL SELLING JOB

In The Hope Trade Area With Your Advertising Story In The Hope Star?

HOPE STAR'S 1951
ABC
CIRCULATION
AUDIT

3,656

The following are excerpts from Hope Star's 1951 circulation audit as released from Chicago today by the Audit Bureau of Circulations:

Paragraph 8: Daily average net paid circulation by zones:

City Zone	Evening
Dealers and carriers	1,827
Publisher's counter sales	10
Mail subscriptions	15
Total City Zone	1,852

Retail Trading Zone	
Dealers and carriers	219
Mail subscriptions	1,390
Total Retail Trading Zone	1,609

Total City & Retail Trading Zones 3,461

ALL Other — Mail subscriptions 195

TOTAL NET PAID 3,656

Paragraph 25: Distribution in towns receiving 25 or more copies in detail by counties, as well as the total only for towns receiving less than 25 copies daily.

Evening, December 28, 1951

The listing below gives gross distribution for one day only and is greater or less than the net paid average for the period covered by this report by the following percentages:

City Zone	7.83% greater
Retail Trading Zone	2.49% less
Other	7.18% greater
GRAND TOTAL	3.25% greater

The "adjusted figures" of county totals appearing below have been arrived at by decreasing (or increasing) the listed gross total figures by the appertaining percentages as above shown. These adjusted county totals will, therefore, approximate the net paid average for the period covered by this report.

"Balance in County" is comprised of the distribution in towns receiving less than 25 copies which is not identified with county names or minor civil divisions listed.

HOWARD COUNTY	Dealers	Mail	Total
Nashville	1,982	15	1,997
*Balance in County	(Adjusted figure)		1,852

25	92	92
	61	86
25	483	483
	91	91
	30	30
	51	51
	109	109
29	76	105
	20	20

29 1,013 1,067

1,067

HOWARD COUNTY	Dealers	Mail	Total
Nashville	37	37	
*Balance in County	16	16	
Total Howard County	53	63	
(Adjusted figure)		49	

NEVADA COUNTY			
Emmet	41	144	185
Prescott	96	101	197
Rosston		112	112
*Balance in County	8	8	
Total Nevada County	137	365	502
(Adjusted figure)			515

MISCELLANEOUS COUNTIES			
Under 25 copies	78	78	
(Adjusted figure)			73

TOTAL IN ARKANSAS 2,173 1,524 3,697
(Adjusted figure 3,583)

ALL OTHER STATES			
Miscellaneous Counties	78	78	
(Adjusted figure)			73

SUMMARY
TOTAL ARKANSAS 2,173 1,524 3,697
TOTAL ALL OTHER STATES 78 78

GRAND TOTAL 2,173 1,602 3,775
(TOTAL ADJUSTED FIGURE 3,656)

Paragraph 28. Explanatory:

(a) Effective with the July 11, 1951, issue the Hope Journal, Hope, Arkansas, published Evening and Sunday with the exception of Saturday, was discontinued and 586 former paid in advance subscribers to The Hope Journal were served with The Hope Star for the unexpired portion of their subscription term.

(b) Re Quarterly Averages and Paragraph 8:

Due to variation in the number of issues per quarter, the average of the total net paid quarterly averages does not correspond to the grand average shown in Paragraph 8 of this report.

The average net paid circulation as reported by publisher in statements to the Bureau has been substantiated by this audit.

For comparative purposes, the average net paid circulation by quarters as shown in previous audits and for the period covered by this report is shown below:

3d Quarter 1949	3,386
4th Quarter 1949	3,514
1st Quarter 1950	3,654
2d Quarter 1950	3,485
3d Quarter 1950	3,562
4th Quarter 1950	3,499
1st Quarter 1951	3,518
2d Quarter 1951	3,424
3d Quarter 1951	3,873
4th Quarter 1951	3,813

CITY — Hope, Ark.; Hope Star
DATE — March, 1952
AUDIT BUREAU OF CIRCULATIONS
End of Audit Report.

WHAT IS ABC?

The Audit Bureau of Circulations, Chicago, by its own definition is: "A co-operative association of advertisers, advertising agencies and publishers for the verification of circulation of newspaper and periodical members in the United States and Canada."

It is controlled by those who buy advertising (manufacturing, merchandising and service companies, and their agencies) rather than those who sell advertising (newspapers and magazines).

THE COST OF ADVERTISING

Pick up an invoice for newspaper advertising and you will find that you are billed for so many column-inches at so much per inch. That's how it is billed — **but that isn't how it is sold.**

The price of an inch of advertising is meaningless unless you know what the paper's circulation is. When you know that you know the cost.

The cost of advertising is the cost per inch per thousand circulation. That's the great yardstick by which advertising is bought and sold from coast to coast. The national advertisers call it "the milline" — the cost per line (1/14th of an inch) per million circulation.

Now you know why ABC audits are important. They verify circulation — the factor which is combined with the publisher's charge per inch to establish the advertising cost yardstick.

IT'S CHEAPER TODAY

Hope Star's local advertising costs less today than back in 1929. The rate-per-inch is higher, it is true — but circulation has increased more than the rate has. Here is the comparison:

	1929	1952
Local "open" rate per inch per thousand	20c	19.2c

And that's a performance we feel deserves a page advertisement all its own.

Hope Star

53d Year

An AP Newspaper

Member of the Audit Bureau of Circulations